

**Second BrașovMedia Day: June 9, 2015**

**Poor parents in rural BrașovDO want to send their children to *gradinita*!**

*"I have a horse and it helps me make some money now and then, but I want my daughter to go to school... it would help her to have a real job instead of striving as a day laborer like me."*

Apața parent CătălinBoldea, age 30

[TVR](#), June 9, 2015

[Radio Televiziunea Transilvania](#), June 9, 2015

[Antena 1](#), June 11, 2015

[BunăZiuaBrașov](#), June 10, 2015



As a follow-up to the June 18, 2014 press conference that kicked off the "FiecareCopilînGrădinițăîn Brașov, Dâmbovița and Dolj" project in Brasov, theBrașov County Council, School InspectorateandAsociația OvidiuRo held a joint press conferenceto report on this project's2014-2015 results:

- Enrollment of over 670 disadvantaged children in the *FiecareCopilînGrădiniță* program
- 143% increase in preschool participation of disadvantaged children over the previous school year.

Of the total grant of €244,131 from the EEA Grants 2009-2014, €100,000 has helped 500poor children inApața, Augustin, Budila, Comăna, Ormeniș, RâșnovșiVamaBuzăuluiattend *gradinita* this past school-year.

In the coming months, OvidiuRo and its Brasov partners intend to expand *FiecareCopilînGrădiniță* to more communities through public funding.

The press conference was followed by a visittoApața by local press, central media correspondents and bloggers.

**Key excerpts from the press conference:**



*"It is high time for us to understand very clearly that without educationthere is absolutely no point in talkingabout a good future in this country. From a technical point of view, it is much harder to enforce measures with long term impact – whose results can only be seen in 10-15 years – than to take reactive, short-term, corrective ones".* **Claudiu Coman, Brașov County Council Vice-president**

*"The program's positive effects are visible when we compare FCG children with the ones that weren't in the program or haven't taken grădinița seriously. These include superior fact learning, better behavior, higher socializing skills and a more constructive way of approaching teachers.I consider it extremely important for these children – and especially their parents – to understand theimportance of early education".*

**Dan Vetîșan, Brașov General School Inspectorate**



## Reportage of media:



*“Early education has the highest return on investment compared to any other measure aimed at fighting poverty. The chances that poor children go to school rise by encouraging pre-school education through applying the **conditional cash transfers** concept, which allows parents living under poverty threshold to receive 50 lei monthly food coupons if their children attend gradinita daily. Fiecare Copil în Grădiniță has successfully deployed this concept since 2010”.*

**Claudiu Coman, Brașov County Council Vicepresident**

[Adevarul.ro](http://Adevarul.ro), June 9, 2015



*“The number of children attending gradinita has grown by 25% compared to the previous years”.* **Boloni Laszlo, Apața Mayor**

[Radio Televiziunea Transilvania Brașov](http://RadioTeleviziuneaTransilvaniaBrașov), June 9, 2015

[TVR](http://TVR), June 9, 2015

[Monitorul Express](http://MonitorulExpress), June 10, 2015



*“My boy is left-handed and at first he wouldn't stay in gradinita but the teacher helped us a lot. Now he's having one more year in gradinita and then I'll send him to school”* **Mother, Apața.**

[Radio Televiziunea Transilvania RTT](http://RadioTeleviziuneaTransilvaniaRTT), June 9, 2015



*“Their evolution from September is clearly visible. These children come to gradinita everyday, be it rain or snow. ...We can't do miracles in the five hours they spend daily in gradinita, but if this work is continued at home, things can develop beautifully.”* **Izabela Orban, teacher in Apața**

[TVR](http://TVR), June 9, 2015

[Monitorul Express](http://MonitorulExpress), June 10, 2015

*“The program's benefits are obvious. 98% of those who graduate grădinița have enrolled in school”* **Sorin Cosma, correspondent, TVR Brașov**

[TVR](http://TVR), June 9, 2015





“We’re trying to change the dynamics of how these children grow up so that they will have more opportunities...If they don’t go to school, then their children won’t either and they’ll continue to live in conditions that are unacceptable for a European country.”

**Leslie Hawke, OvidiuRo cofounder**

[TVR](#), June 9, 2015

[Antena 1](#), June 11, 2015

[Radio Televiziunea Transilvania Brașov](#), June 9, 2015



„We wish for FCG to become a national program. (...)The County Council could have the possibility to finance part of the food coupons for the program as of the next school year”.

**Claudiu Coman, Vice-president, Brașov County Council**

[Radio Televiziunea Transilvania Brașov](#), June 9, 2015



„Brașov is one of the counties where we consolidated the collaboration and where, together with our partners, we built the grounds for extending the program in all the communities here. (...) We hope that soon we’ll be talking of a **Fiecare Copil în Grădiniță** national program and of equal chances for education for all the children in Romania.”

**Maria Gheorghiu, OvidiuRo cofounder**

[Bună Ziua Brașov](#), June 10, 2015

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	<a href="#">Infobrasov.ro</a>	<a href="#">Infobrasov.net</a>	<a href="#">Site.jud.brasov.ro</a>
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