

Media Day Dâmbovița



“The program helps us a lot! The fact that we can bring our children to grădiniță and that they can learn... who knows, maybe our children will have a different destiny, a better life...”

Parent in Drăgăești-Pământeni, FCG beneficiary [MDIv](#), June 15, 2015

On June 15th, The Minister of Labor Rovana Plumb and the Norwegian Ambassador to Romania Tove Bruvik Westberg visited the *Fiecare Copil in Gradinita* program in Drăgăești-Pământeni, Măneșt village. This is one of the six communities (Gura Șuții, Potlogi, Cojasca, I.L. Caragiale, Mănești și Moroeni) in Dâmbovița where a grant from the EEA Grants 2009-2014 through the NGO Fund, enabled 285 children living in extreme poverty to attend *grădiniță* this past school year, compared to 80 children who were enrolled in *grădiniță* the year before.



“Addressing poverty and social exclusion is very important for us. The Fiecare Copil în Grădiniță program, which has already proved its benefits, is a successful model, which we intend to implement nationwide.” Minister of Labor Rovana Plumb

“I have met today some families that really appreciate their kids going to kindergarten. The program encourages access to education, which means promoting equal opportunity.” Ambassador Tove Bruvik Westberg

“This feels like a true partnership: funding from Norway, legislative support from the Ministry, and you, the local authorities, who are actually making it happen. OvidiuRo is just a sort of catalyst.” Leslie Hawke, OvR Co-founder

“After implementing this program, the attendance rate increased considerably. A simple calculation shows that the presence rate increased to 80% here in Mănești.”

Sorin Ion, General School Inspector, Dâmbovița County School Inspectorate

“Once the legislation will be clarified, we will give financial support, so that as many poor children in Dâmbovița as possible go to gradiniță.” Adrian Țuțiuianu, President, Dâmbovița County Council



Local press extracts from the event:

Rovana Plumb, the Minister of Labor:

"I am happy we have the chance to help expand the methodology so that, together, we help more and more poor families in România."

www.agerpres.ro, June 15, 2015

Rovana Plumb: Programul 'Fiecare Copil în Grădiniță' va fi extins la nivel național

luni, 15 Iun 2015, 16:09 • SOCIAL
452 afișări

Programul 'Fiecare Copil în Grădiniță', care ajută copiii săraci să meargă la grădiniță, va fi extins la nivel național, a anunțat, luni, ministrul Muncii, Rovana Plumb.

"The program that helps the poorest children in România go to grădiniță. www.jurnalul.ro, June 16, 2015)

*"Addressing poverty and social exclusion is very important for us. The **Fiecare Copil în Grădiniță** program, which has already proved its benefits, is a successful model, which we intend to implement nationwide.*

www.gazetadambovitei.ro, June 15, 2015



"Happiness can be read on the face of every child that has the chance to spend a part of the day in a clean, colorful and warm environment..."

(MDItv, June 15, 2015)

"Ensuring access to education for children, in general, and for those at risk, in particular, means ensuring a better future for all of us. [...] There are several ways to increase access to education, and OvidiuRo methodology is, for sure, one of them."

H.E. Tove Bruvik

Westberg, the Norwegian Ambassador

(<http://www.politica-broastei.ro>, June 15, 2015)



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Some appearances from the press coverage*:

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|-------------------|--|--|--|--|
| On-line: 43 | jurnalul.ro | gazetadambovitei.ro | politica-broastei.ro | tvpartner.ro |
| | voceadambovitei.ro | gazetamuntenei.ro | antenasatelor.ro | |
| Press agencies: 1 | agerpres.ro | | | |
| TV: 3 | Columna TV (4'35'') | MDI TV (3'30'') | Partener TV (6'14'') | |

**The event generated 2 press releases – one released by OvidiuRo ([here](#)) and the second released by The Ministry of Labor ([here](#)).*

The content of this material does not necessarily reflect the official position of the EEA Grants 2009-2014.
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For official info on the EEA Grants: www.eeagrants.org