

Agencia pentru
Educație Timpurie

Asociația
Ovidiu RO



2017-2018 ANNUAL REPORT SUMMARY

*Building Infrastructure for Literacy
in Poor Rural Communities*

OvidiuRo's 2017-2018 Results



© Oana Tomozei

"Romania is really two countries: one that is dynamic, urban and integrated into the European Union, and one that is rural, poor and isolated."

Donato da Rosa, World Bank Senior Economist, June 6, 2018

Dear Friends,

It has been widely noted that Romania's transformation and development over the past 25 years have been highly uneven. With almost half of Romania's children still living in rural areas, improving the quality of education outside urban centers is essential to Romania's economic future.

This time last year we told you that OvidiuRo's goal for the 2017-2018 school year was to create hubs for Literacy & Quality Early Education in disadvantaged areas. We are pleased to inform you that with the support of individuals and businesses operating in Romania, we have been able to:

- **Distribute over 60,000 picture books for children to use in class & to take home** and share with the rest of their family;
- **Train the teachers of over 60,000 children** in how to maximize the educational lessons provided in those books – opportunities to practice counting, name animals, learn new vocabulary and good personal hygiene habits, and choose healthy foods over junk food;
- **Engage some 5000 parents** (often barely literate themselves) **in read-aloud activities.**

Through OvidiuRo's partnerships with County School Inspectorates and the creation of a Master Teacher Network, **2500 preschool teachers were trained in child-centered teaching methods** and received classroom education kits as well as individual picture books – both to use in class and for children to take home.

1400 children participated in reading aloud activities in kindergarten during our Read Aloud Caravan.

100 kindergartens held 10-week 'Sotron Doi' programs to introduce **1000 two-year-old children** and their mothers to gradinita.

600 volunteer (i.e., unreimbursed) teachers taught 3600 children in Sotron Summer Programs in 250 rural communities.

90 classrooms received an "OvidiuRo KinderLibrary" consisting of a 'child-friendly' bookcase and age-appropriate and curriculum-related picture books.

50 classrooms got Povesti sub Lupa science and reading corners.

Hai la Gradinita! Grants helped 6 communities to make room for ALL their preschool-age children.

As the Agency for Early Education, OvidiuRo continues to work closely with public officials and kindergarten staff to provide outstanding teacher training and educational resources of the highest quality, and to bring 'My First Book' into the homes of children living in rural areas.

Maria Gheorghiu & Leslie Hawke



60,000 picture books
were given to children and teachers

“ *I can hardly wait to start the school year and read with the kids. We didn't have any colourful books in our kindergarten – or even a magnifying glass. Thank you!* Teacher in Giurgiu, participating in a workshop held by Master Teacher Aurelia Iliuta. ”



6000 children
participated in reading and educational activities

“ *At the beginning I was pretty reluctant to reorganize my classroom and sit down on the carpet with the kids. But now, after several workshops, I could never go back to the old way I was working with my kids.* Teacher in Valea Stanciului, Dolj County. ”



© Elena Mocanita



2500 teachers
trained in child-centered and literacy development methods

“ *I came back full of energy and a desire to move things forward! I loved everything; A LOT; I want to organise this type of training in our county.* Valentina Souca, Preschool Inspector, ISJ Salaj ”



5000 parents
learned about the importance of reading aloud with children

“ *Can't you put a poster with the reading rules on the village store window? This way more people would see it and maybe more will read to their children.* Grandmother in Dragaesti-Pamanteni, Dâmbovița County ”



140 KinderLibraries & Science Corners
distributed in the most disadvantaged communities

“ *I am happy to say that reading became a daily routine for us, after we got a KinderLibrary in our classroom. Children love to choose a picture book from the bookcase and pour over it.* Teacher in Corabia, Olt County ”

What's Next?

Improving More Kindergartens across Romania

The 'Every Child Deserves a Story' initiative improves children's vocabulary by enhancing the kindergarten and home literacy environment.

2019 Objectives:

1. **Train 1000 Master Teachers** to model good teaching techniques and conduct training sessions for their peers.
2. **Train another 20,000 teachers**, with the support of the Master Teachers, in how to develop children's oral communication skills utilizing picture books and conversation.
3. **Equip all these teachers with quality learning tools** so they can transfer their training to daily educational activities in their classrooms.
4. **Provide "My First Book" to 80,000 children who have literally no books at home**, and expose children, parents and teachers to messages about the importance of reading aloud every day.
5. **Provide 400 teachers with ready-made Reading Corners** consisting of:
 - A child-friendly bookcase in a comfortable area for gathering around the teacher at reading time;
 - A selection of the best age-appropriate and curriculum-related books;
 - A copy of a book selected from the classroom library for each child to take home.
6. **Develop the "National Early Literacy Network"** into a robust community of motivated preschool teachers, most of whom work with disadvantaged children and who share best practices, pictures, ideas, and experiences online and in small groups, and annually convene county and regional "Kinder-Teacher Galas" to encourage a sense of pride, professionalism and community among Romania's most under-appreciated educators: **preschool teachers**.



Financial Summary

EXPENDITURES		Actual	Actual	Projected	
Year		2017	2018	2019	
Program expenses	Children's programs	Educational material for children	176,355	197,228	190,000
		Read-Aloud Caravans and summer programs	93,905	95,450	130,000
		Food coupons	12,000	8,933	0
		KinderLibraries - Reading corners	0	38,795	45,000
	Health Education Program	51,542	9,230	50,000	
	Teacher training	Field salaries (training, monitoring)	153,872	141,796	100,000
		Attendee transport & meeting expenses	9,967	41,516	50,000
		Staff transport, accommodation, meals	13,403	33,113	35,000
	Auto (gas, insurance, repairs, rental)	34,634	36,283	40,000	
Grants	Start-up and extenuating circumstance grants	38,217	35,405	9,000	
Support services	Public Awareness	Materials, production & distribution	3,959	2,439	3,000
		PR & fundraising salaries	45,000	50,600	50,000
	General admin	Consumables, utilities, telecommunications	20,704	19,835	20,000
		Office space rental	14,400	14,400	14,500
		Equipment	590	645	2,000
		Administration salaries	44,000	51,400	50,000
TOTAL		€ 712,548	€ 777,068	€ 788,500	

2017 INCOME

€ 634,771

Major Investors	€511,558	In kind	Companies	€76,371	in kind
Alex Fund	83,910	✓	B&B Collection	12,942	
Autoklass	21,055	✓	Deutek SA	9,807	
Carrefour Romania	20,496	✓	Enel Distributie Dobrogea	5,035	✓✓✓
Dedeman	81,772	✓	Generali Romania	7,045	
Fildas / Catena	129,782		Fundatia KPMG	1,208	✓✓
GlaxoSmithKline	53,061		Help Net Farma	10,019	
NN Insurance	39,807		Kaufland Romania	7,726	
Romstal Imex	24,423	✓✓✓	Net Conect	1,686	
Profi Rom Food	57,252		SIF Moldova	3,251	
Individuals	€46,842	in kind	Team Logistic Specialist	8,628	
Adrian Bogdan Morut	1,314		Trident Pharma	5,393	
K. Niemann & H. Spiendler	1,083		Contributions under €1,000	3,631	✓
Kristina Maria Simonfi	1,084				
Campanie 2%	3,939				
SMS	25,307				
Contributions under €1,000	14,115	✓			

2017-2018 Major Investors



How you can help

Bank transfer:

Asociația OvidiuRo
Raiffeisen Bank Romania
swift: RZBRROBU

LEI: RO54 RZBR 0000 0600 0714 0076
USD: RO64 RZBR 0000 0600 0714 0090
EURO: RO86 RZBR 0000 0600 0714 0082

Monthly recurrent donation:

Contact: oana.tomozei@ovid.ro
0787 309 914

Online donations:

www.ovid.ro/direct-pentru-copii-2/

Direct 2% of income tax or 20% of profit tax to:

Asociația OvidiuRo
Fiscal code: 16 40 50 35
Account: RO54 RZBR 0000 0600 0714 0076

Donate 2 € / month for a child's first book!

Send CARTE by SMS to 8844

Contact



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